



NEWSLETTER

BUILDING OUR FAMILY OF FAITH

2017
Annual
Appeal

2017 Annual Diocesan Appeal Results as of March 24, 2017

TOTAL GOAL:

\$2,671,471

TOTAL RAISED:

\$1,585,491

PERCENTAGE OF GOAL:

59.4%

NUMBER OF DONORS:

7,556

PARISHES OVER TARGET:

20

Upcoming Key Dates

April 21 (change)

Appeal Mailing #2

April 27 (change)

Debriefing Survey to All Pastors,
Business Managers and Key
Volunteers

SECOND APPEAL MAILING

As the Appeal continues to be promoted in the parishes, we want to provide as many opportunities as possible for our parishioners to contribute.

On April 21st, a letter on behalf of the pastors will be sent to any previous contributors to the Appeal who have not yet given in 2017.

We encourage you to continue talking with your parishioners about the Appeal. Not only is it benefiting important ministries throughout our Diocese, it is also supporting your local parish.

QUESTIONS, COMMENTS AND REQUESTS FOR ASSISTANCE

Alex Previtiera
Catholic Community Foundation
Diocese of Richmond
(804) 622-5127
aprevitera@richmonddiocese.org

[Looking for the In-Pew Scripts or Other
Materials? Check the Appeal Toolkit!](#)

<http://richmondcatholicfoundation.org/giving/annual-appeal/toolkit-for-administrators-and-volunteers/>

Faith



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2017 Appeal - Parish Sharing Check Schedule

1st Round

Based on total collected as of 6/30/17
Checks sent to parishes by 7/21/17

2nd Round

Based on total collected as of 9/30/17
Checks sent to parishes by 10/13/17

3rd Round

Based on total collected as of 12/31/17
Checks sent to parishes by 1/19/18

4th Round

Based on total collected as of 3/31/18
Checks sent to parishes by 4/13/18

In-Pew Pledge Envelope Collection

When collecting the proceeds from your in-pew weekends, please make sure to follow these important guidelines:

- In-Pew Pledge Envelopes - **do not open any envelopes.** After affixing the stickers to the pledge envelopes, simply count up the number of envelopes you receive and notate this on your Donation Summary Report.
- Loose Change - if you receive any loose change (change/cash not in an envelope), deposit this money into your parish account and write a check for the amount payable to the Catholic Diocese of Richmond (ADA). Place the check into a parish envelope and mark it "Loose Change".
- Loose Checks - For any loose checks you receive (checks without an envelope), count up the number of checks you receive and the total dollar amount. Place the checks into a separate parish envelope.

Place all batches, the loose change check envelope, the miscellaneous checks envelope, and a copy of the Donation Summary Report in the USPS Priority Mail Pac to: Catholic Diocese of Richmond – Annual Diocesan Appeal, P.O. Box 79212, Baltimore, MD 21279-0212. **To ensure your donations arrive safely and securely to SunTrust, it is necessary for you to mail your packages through a live postal employee at the Post Office. They cannot be mailed through a blue outdoor drop-off mail box.**

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