

**2020 ANNUAL DIOCESAN APPEAL**

***Building Our Family of Faith***

**In-Pew Weekend #1 Presentation Script**

**February 29 – March 1, 2020**

**This weekend we are conducting the 2020 Annual Diocesan Appeal – *Building Our Family of Faith.* The Appeal not only provides an opportunity for you to support important ministries that impact many programs outside of our parish boundaries, it also supports the services the Diocese provides directly to our parish** *such as Fuel and Hunger Fund grants and youth and young adult ministry. You may expand using other examples.* **The entire list of ministries supported by the 2020 Appeal can be found in the brochures that we distributed.**

**In addition, our parish receives back a portion of the funds collected. This year, the funds returned will be used to** *Highlight specific parish projects that will be addressed with 2020 ADA rebate funds.*

**As a special opportunity this year to honor the Diocese of Richmond’s bicentennial, Bishop Knestout has announced a *Bicentennial Challenge* to raise $5 million through this year’s Annual Appeal.**

**Reaching this challenge will allow the Diocese to fund three key priorities: the education of our youth, care for our elderly poor and support for our mission parishes. In addition, this success will flow back to all parishes and provide significant boosts to all the ministries supported by the Appeal.**

**It is in this spirit that we are asking for every household in our parish to contribute to this year’s effort. Whether you have contributed already or not, we ask a member of each household to please take a brochure/pledge envelope (they’re connected this year) and a PEN at this time.**

**Our portion of the overall goal here at** *Parish Name* **is** *2020 Parish Goal.* **Every gift, no matter the amount, makes a difference.**

**This year, the pledge envelope is at the back of the brochure. On the front of the envelope you will find some biographical information that we need you to fill out. Please take a minute to complete this information in its entirety.**

*Pause to give people time to complete this part.*

Now I ask you to open the envelope. On the left side you will find boxes with suggested gift amounts. Please check the amount that you wish to give. **If you wish to contribute an amount other than the ones indicated**, you may indicate that in the blank line provided.

You have a few ways you can support the Appeal.

1. You can make a 12-month pledge that you pay over time and then stop.
2. You can make a “sustaining” gift and set up a monthly contribution that will continue, month after month and year after year until you stop it.
3. You can make a one-time gift which is a single payment and nothing after that.

**Please choose which type of gift you’d like to make.**

*Pause to give people time to complete this part.*

**There are different methods of completing your gift.**

1. **Check now**
2. **Credit/Debit card number**
3. **Text-to-give right from your phone**
4. **Online at richmondcatholicfoundation.org/giving/annual-appeal**
5. **Donating stock or securities by contacting the Catholic Community Foundation.**

**If you are looking to pay via credit or debit card, make sure to fill out section 3. If you do not fill that section out, you will receive a monthly reminder through the mail.**

**If you are making a payment today, please complete section 4.**

*Pause to give people time to complete these parts.*

**Once you have completed your information, please remove the envelope from the brochure and seal it. The ushers will now come around and collect them.**

**On behalf of Bishop Knestout and myself, I thank you for your contribution to the 2020 Annual Diocesan Appeal. May God bless you.**