



2021 Annual Diocesan Appeal Timeline of Key Activities

December 22, 2020	First Email to Parishes <ul style="list-style-type: none"> - Case for support overview, timeline of key activities, January parish resource sheets
January 12, 2021	Second Email to Parishes <ul style="list-style-type: none"> - 2021 parish targets and pastor training
January 19, 2021	(2020) Appeal parish share check #3 mailed
January 19, 2021	February resource sheets sent to parishes
January 28, 2021	Tax letters for 2020 calendar year contributions sent
January 28, 2021	Solicitation mailing #1
January 28, 2021	Appeal pastor training with Bishop Knestout, Prenger Solutions Group and Catholic Community Foundation
February 12, 2021	Weekly parish donor reports begin (<i>approximate date</i>)
February 13/14, 2021	Announcement weekend
February 16, 2021	March resource sheets sent to parishes
February 20/21, 2021	<u>Annual Diocesan Appeal DIGITAL In-Pew Weekend #1</u>
February 27/28, 2021	<u>Annual Diocesan Appeal DIGITAL In-Pew Weekend #2</u>
March 18, 2021	Catholic Community Foundation begins follow-up with parishes under target (strategies to help parishes achieve their targets)
April 8, 2021	Solicitation mailing #2
April 13, 2021	(2020) Appeal parish share check #4 mailed
May 13, 2021	Solicitation mailing #3
May 13, 2021	Catholic Community Foundation begins work with all parishes to reach out to those contributors from the 2020 Appeal who have not yet contributed in 2021