



## **2024 Annual Diocesan Appeal:**

### ***Sharing His Love with Others***

#### **Dates of Major Solicitation Activities\***

January 5, 2024	Solicitation Mailing to Existing Recurring Givers: From Bishop Knestout
January 16, 2024	Appeal Donor Reception #1 St. Stephen, Martyr - Chesapeake 6:30 - 7:30 pm
January 23, 2024	Appeal Donor Reception #2 Holy Trinity - Norfolk 6:30 - 7:30 pm
January 24, 2024	Appeal Donor Reception #3 St. Mark - Virginia Beach 6:30 – 7:30 pm
January 25, 2024	Appeal Donor Reception #4 St. Bede - Williamsburg 6:30 – 7:30 pm
January 26, 2024	Appeal Donor Reception #5 St. Thomas Aquinas - Charlottesville 6:30 – 7:30 pm
January 29, 2024	Solicitation Mailing #1: From Bishop Knestout
January 30, 2024	Appeal Donor Reception #6 St. Michael - Richmond 6:30 – 7:30 pm
February 1, 2024	Appeal Donor Reception #7 Our Lady of Nazareth - Roanoke 6:30 – 7:30 pm

February 2, 2024	Appeal Donor Reception #8 St. Anne - Bristol 6:30 – 7:30 pm
February 10/11, 2024	Announcement Weekend
February 17/18, 2024	<u>Annual Diocesan Appeal In-Pew Weekend #1</u>
February 24/25, 2024	<u>Annual Diocesan Appeal In-Pew Weekend #2</u>
April 5, 2024	Solicitation Mailing #2: From Margaret Keightley
June 14, 2024	Solicitation Mailing #3: From Pastors

*\*Further solicitation activities will occur after this time such as parish follow-up with 2023 Appeal donors, solicitation letter #4 in October, etc. These dates are currently TBD and will be announced to the parishes later in 2024.*