



2025 Annual Diocesan Appeal:

Sharing His Love with Others

Dates of Major Solicitation Activities*

January 7, 2025	Solicitation Mailing to Existing Recurring Givers: From Bishop Knestout
January 28, 2025	Appeal Donor Reception #1 Prince of Peace - Chesapeake 6:30 - 7:30 pm
January 29, 2025	Appeal Donor Reception #2 Blessed Sacrament - Norfolk 6:30 - 7:30 pm
January 30, 2025	Appeal Donor Reception #3 Star of the Sea - Virginia Beach 6:30 – 7:30 pm
February 4, 2025	Appeal Donor Reception #4 St. Paul - Richmond 6:30 – 7:30 pm
February 5, 2025	Appeal Donor Reception #5 St. Bede - Williamsburg 6:30 – 7:30 pm
February 5, 2025	Solicitation Mailing #1: From Bishop Knestout
February 6, 2025	Appeal Donor Reception #6 St. Thomas Aquinas - Charlottesville 6:30 – 7:30 pm

February 20, 2025	Appeal Donor Reception #7 Basilica of St. Andrew - Roanoke 6:30 – 7:30 pm
February 21, 2025	Appeal Donor Reception #8 St. Anne - Bristol 6:30 – 7:30 pm
March 1/2, 2025	Announcement Weekend
March 8/9, 2025	<u>Annual Diocesan Appeal In-Pew Weekend #1</u>
March 15/16, 2025	<u>Annual Diocesan Appeal In-Pew Weekend #2</u>
April 15, 2025	Solicitation Mailing #2: From Margaret Keightley
June 3, 2025	Solicitation Mailing #3: From Pastors

**Further solicitation activities will occur after this time such as parish follow-up with 2024 Appeal donors, solicitation letter #4 in October, etc. These dates are currently TBD and will be announced to the parishes later in 2025.*